

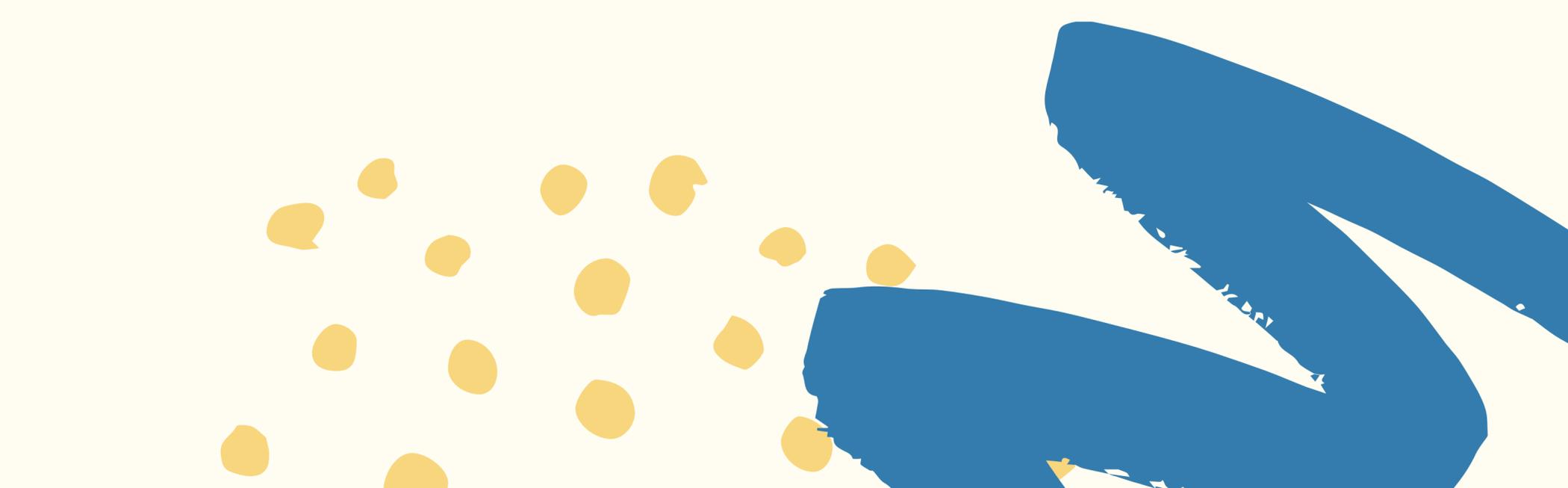


MID NORTH COAST LIVE LIFE WELL@ SCHOOL

Little Book of Fun Fundraisers

...and how to use them

**WE'VE PREPARED LOTS OF FUN
ACTIVITIES FOR YOU!**



What are Fundraisers?

Fundraising is another way that you could raise money for your school. They should reinforce the health messages that children hear in the classroom. For the most success; involve the whole school community such as; students, parents, teachers, other staff & even local businesses.

"Think left and think right and think low and think high. Oh, the thinks you can think up if only you try."

- Dr Seuss

A Colour Fun Run

Did you know that only 1 in 4 children between 5 and 15 years meet their daily physical activity recommendations outside of school hours!

A school fun run is a friendly race that is a great way to encourage children to exercise and increase their cardiovascular fitness. You could even hold fun 'training' sessions to prepare students as part of your PDHPE lessons.

A 'colour fun run' involves cross-country running where participants are drenched with water and colourful powder. Did you know that you can make this coloured powder yourself with cornstarch and food dye!

How it works for your school

You've got two options to get started!

Do it yourself!

Create flyers, colour powder, permission forms & pledge forms.

Organise Volunteers & community support.

Advertise and get participants.

Have a fun run!

*Use a supplier!

Organise a supplier

For example:
australianfundraising.com

Advertise and get participants.

Have a fun run!

*It is important to note that suppliers can charge fees or take some profits.

Screen Free Challenge



Nearly 50% of children aged between 5-15 years spend more than 2 hours every day on screen time

Research shows that the more time children engage with screens, the harder time they have turning them off as they become older children. Plus, screen time has been linked to eating more, having trouble sleeping and poorer performance in school.

A 'Screen Free Challenge' is a great way to encourage students to turn off their screens and find enjoyment in other activities such as reading, daydreaming, exploring, enjoying nature, and spending time with friends and family.

How it works for your school

Choose your challenge length: one day, one week, one month? It's up to you!



Set up a fundraising page! Students can be sponsored individually for their efforts or you can fundraise as a school group



Enjoy your screen free time!



Reach out to the school community and ask for their support



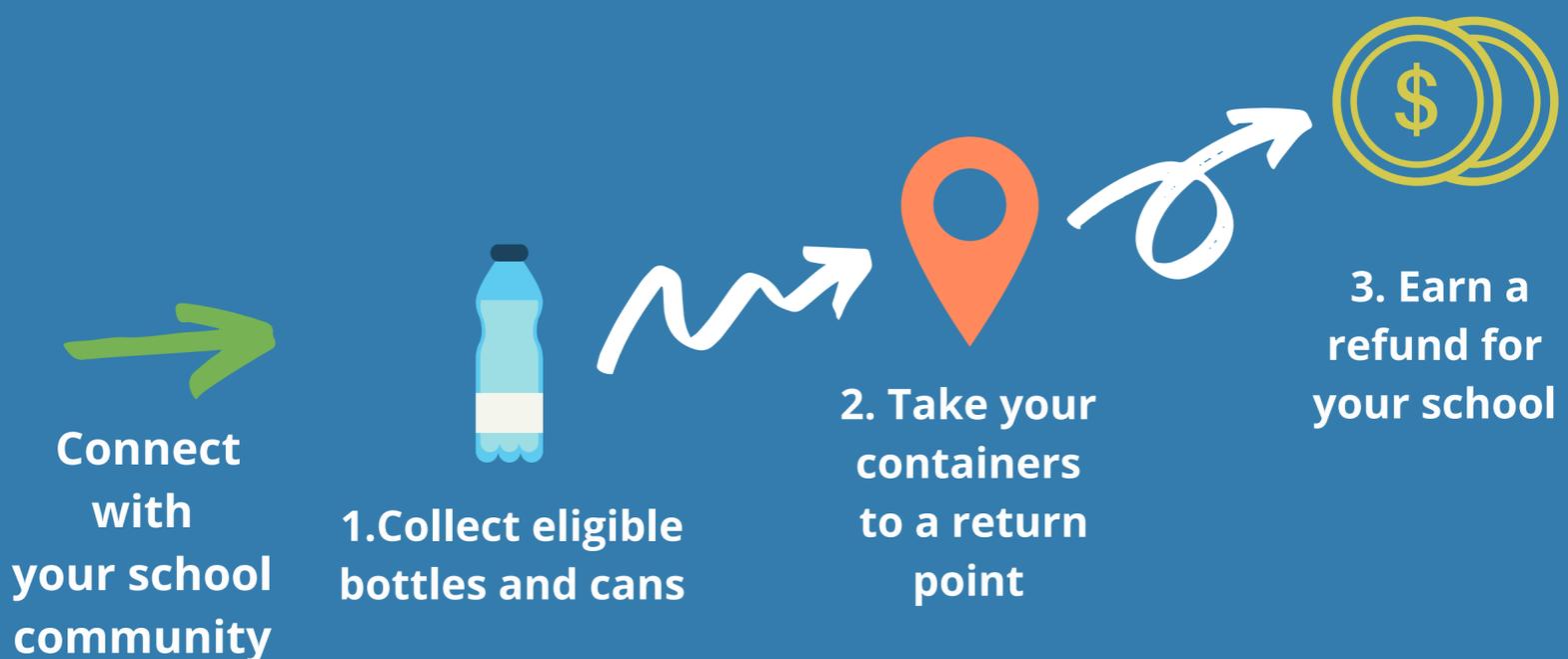
Return and Earn



Did you know around 160 million drink containers are littered in NSW every year!

Return and Earn, the NSW container deposit scheme, is the state's largest litter reduction initiative. Return and Earn is a great way for schools to fundraise while engaging students with the importance of litter reduction and doing something positive for the environment.

How it works for your school



Become a donation partner

Register your school to be listed as a donation partner on your local Reverse Vending Machine (RVM). People returning their eligible containers to the RVM can then choose to donate their refund to your school.

For more information see the [Return and Earn Schools Participation Toolkit](#)

Art Exhibition

**" Creativity is contagious, pass it on."
- Albert Einstein**

A school 'art exhibition' is a fun and unique way to celebrate students' talent and creativity. Choose a venue to display artworks created by the students across the school year, this could be at a local community hall or in the school assembly hall/playground.

Include all forms of art such as; pictures paintings, needlework, crafts, poetry & creative writing.

Create a formal invitation for children to take home and distribute to their families.

How it works for your school

- **Entrance Fees - charge a small fee OR ask for a small donation on the door.** You can offer something like a programme or catalogue in exchange for this donation.
- **Sponsors and Advertisers - Ask local businesses to sponsor and advertise at the exhibition.** The local businesses can be advertised on your programme.
- **Sell Voting Cards - Guests can use these cards to nominate their Top 3 pieces of art with prizes awarded to winners.** You can suggest voting categories for different age groups.
- **Auctioning or Selling the Art- You have the option of either selling the art or auctioning it off.**

Don't forget! - have a raffle on the go and a stall with other school items such as; cookbooks & kitchen garden produce.

Read-A-Thon

Did you know kids who read for 15 minutes or more per day can improve their reading and literacy levels at an accelerated rate?

Research shows kids are exposed to 50 percent more words through children's books compared to TV.

A Read-a-thon is a great way to get kids reading and be rewarded for it! Students commit to completing 10 reading sessions of any book they choose ranging from 10-30 minutes per day for 10 days. Kids create personal Read-a-thon pages to share with their friends and family and are asked to make a one time donation for their efforts!

How it works for your school

Sign up with Read a Thon- Its Free!



Read a Thon will print out all materials for free and distribute these to your school

Encourage participation and raise money!



Hand out materials to your students



Readers get parents to help activate personal pages and donation links



Bike N' Blend



Research shows for children aged 2-15, only three quarters currently eat the recommended serves of fruit per day and only half eat the recommended serves of vegetables per day

Have fun watching teachers and students have a go on a blender bike to make delicious and fresh smoothies!

Bike n Blend involves using blender bikes to create delicious smoothies for a small donation. Blender bikes are available for hire in kids and adult sizes so everyone can get involved!

How it works for your school



Hire one or more of the adult or children blender bikes to be delivered to your school event



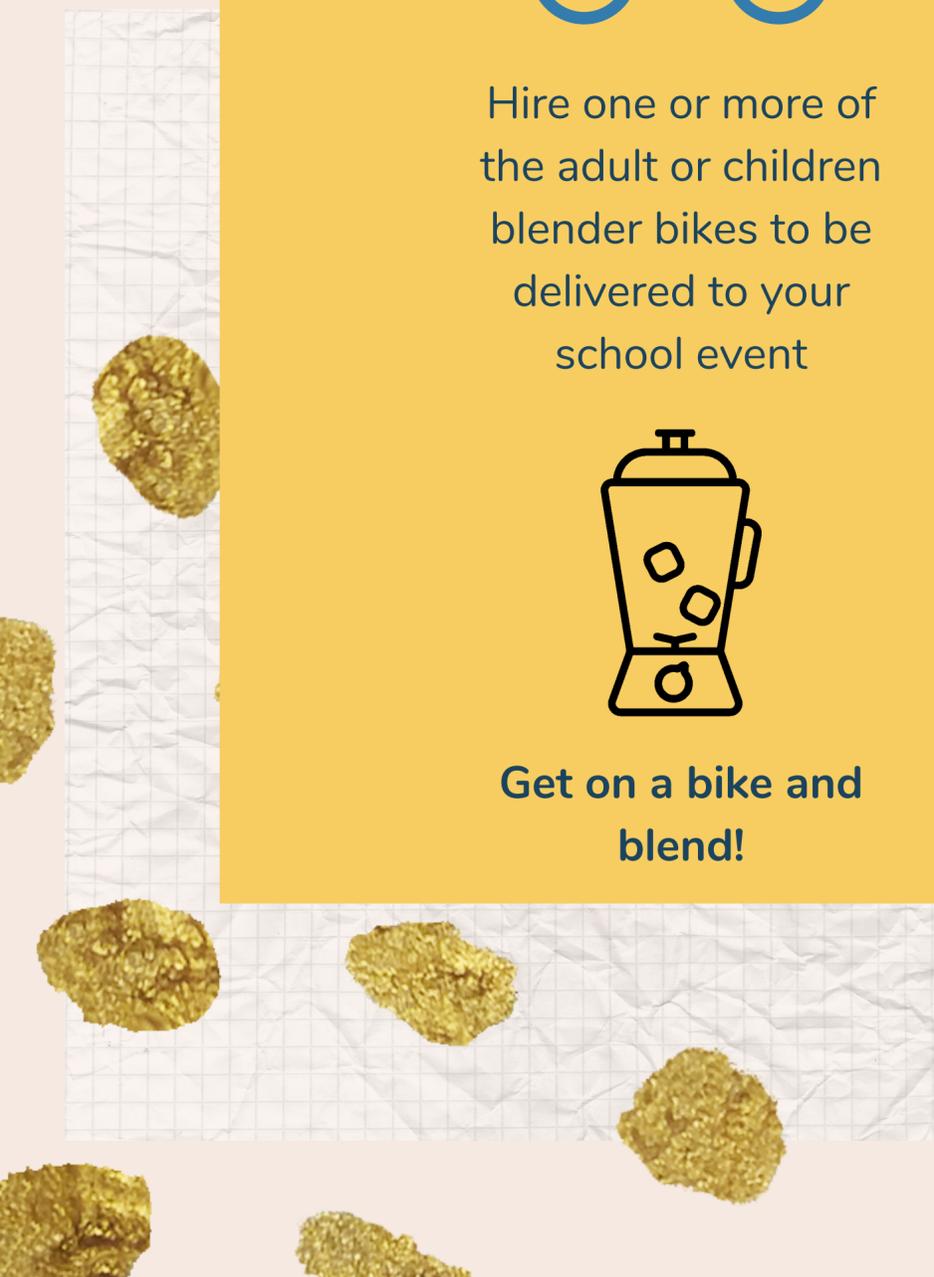
Set a smoothie menu and purchase ingredients from Bike n Blend or provide your own



Set prices for smoothies (usually \$4-\$5)



Get on a bike and blend!



Some Alternatives

What about some other fundraising ideas to tickle your fancy?

- **Mufti Day** - Students can wear casual clothes to school when they bring a gold coin donation.
- **Community Clean Up** - Families, parents and members of the local community pledge money to support a student-led community clean up project i.e. collecting a kg goal amount of trash.
- **Sell School Produce** - Students can sell fruit & vegetables grown in the school garden, student created recipe books & other crafts created during class.
- **School Raffle**- Your school can set up a raffle with prizes for first, second and third place based on how many tickets the students can sell.
- **Sing-a-Thon**- Set up a karaoke party for the teachers at your school! Your school can charge a small donation for students to attend the concert and can even get a panel of students to judge the best performance!
- **Movie Night**- Your school can host a movie night at your school! Teachers can pick a fun, age appropriate movie and sell tickets to students. Extra money can be raised by having a concession stand selling drinks and healthy snacks!

What about Grants?

Grants on the Mid North Coast

MAD Greens Grant- started by Coffs Harbour City Council to give \$2000 to build sustainable environmental school program

Growing Good Gardens Grant- started by Yates Gardening and Life Education Australia to give \$1000 to grow a garden space

Sustainable Schools Grant- started by NSW Department of Education to give funding from \$1000- \$15 000 to deliver hands on, sustainability focused school projects that link to the NSW curriculum

Smart Giving Program- started by Schools Plus to give \$2000- \$30 000 for an individual project or \$60 000 for a cluster of 4-10 schools for a project aimed to improve learning outcomes for students in schools facing disadvantage

How to Find a Grant!

[Coffs Harbour City Council](#)

[FundingCentre](#)

[Grant Connect](#)

[CommunityDevelopment.org](#)

[PathwaysAustralia](#)

[NewcastlePermanent](#)

Social Media Tips

Did you know that there are 3.725 billion active social media users!

Social media is an interactive technology that can promote the creation or sharing of information, and ideas.

Using it to your advantage:

1. **Create a community** - Start a Facebook group to build a community.
2. **Be memorable** - Get a vanity URL. A vanity URL is a descriptive, memorable URL that has been converted into a customised short link.
3. **Be identifiable** - Try using a free online software such as Canva to create an easily identifiable logo for your community to recognise.
4. **Advertise** - Make the most of your fundraisers by using Facebook to advertise, invite donors and invite participants.
5. **Be consistent** - Post content consistently and timely. Schedule your posts hours, days or, weeks in advance using tools on Facebook or software like Buffer.
6. **Take advantage of video content** - Did you know that Facebook live videos get 6 times the engagement than any other type of content.

Take Your Fundraiser to the Next Level!

Move it into the online space
Try using a website program
like GoFundMe or Kickstarter.
Think of unique rewards for
different donation amounts
such as;

- **\$5** - Personalised thank you note from a student.
- **\$10** - Adopt a library book.
- **\$20** - The latest school recipe book.
- **\$50** - A sponsored plant in the school kitchen garden.
- **\$100** - A personalised engraved brick.

Be creative!
Be bold!